

Tourism



Tourism is of major significance for the economy of Kerry. Through experience the County has developed a highly successful tourism industry. The tourism industry, however, needs to continually evolve to meet the challenge of competing centres throughout the world. The development plan needs to be able to facilitate the continuing demands for tourism associated developments throughout the county and anticipate the nature of future demands.

What do you think?

- How should tourism develop throughout the County?
- How can the value of tourism for the County be increased?
- Is there tourism potential in the County not being developed?
- What other type of tourist attraction should be developed in the County and where?