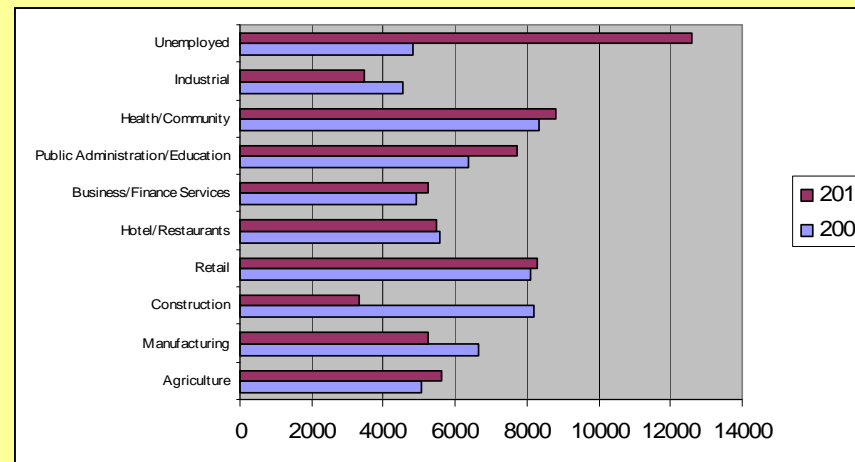


# Employment & Economic Activity



Employment Sectors 2006-11 in County Kerry (CSO)



One of the overriding objectives of the development plan will be to ensure a high quality of life for the residents in the County. A critical element in achieving this objective is promoting the growth of the local economy and job creation. There is a need for diversification of the local economy into areas where the indigenous talents and creativity of local people can be capitalised upon. Measures need to be included in the Plan to facilitate innovation, entrepreneurship and creativity throughout the county.

## What do you think?

- **What is the future role of agriculture in the County and how can it be facilitated?**
- **How can we harness Kerry's strengths to increase employment opportunities?**
  - **Where should new employment / business be located?**
- **How can employment be facilitated in rural and residential areas, such as craft / hairdressers / mechanics / childcare?**